

Source Strapping Industry Report: (Stufe I & II)

Retailer Usage, Associate Feedback & Executive Feedback

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Objective

Prevention Research Council (LPRC) conducted a series of in-person survey interviews with store associates at two Gainesville, FL Big Box Store Labs, in order to understand associate implications of source strapping and differences in similar Loss Prevention technology (e.g. "Spiders") sets ease in speed of use.

Secondarily an on-line executive survey was conducted, exploring the perceived impact of source-strapping benefits of the Turtle solution on store-labor hours.

Phase I: Associate interviews

Phase II: Executive survey

Results to this phase available in the LPRC Knowledge Center.

Method

Phase I: Ten associates were interviewed in an automated & manual strapping environment, through a time-study to determine the impact of manual and automated strapping along with removal of the Turtle vs. alternate solutions (e.g. "Spiders") and source strapping implications.

Associate Positions:

Stock Associate, Cashier, APM, & Category Manager.

Tenure:

6 months to 216 months

Phase II: Five LP Executives were interviewed to determine familiarity with the Turtle solution, perceived store labor-hours impact of source strapping, and likelihood to pursue source-strapping.

Results

Phase I – Associate Interviews:

Auto-Strapping vs. Pre-Strapped:

Application vs. Spider Wrap: 80% Labor Reduction

Removal vs. Spider Wrap:

70% - 80% Labor Reduction Associate preferred

100% Source- Strapping vs. Spider wraps.

Phase II – Executive Interviews:

Estimated 85% Labor Hours savings with source strapping current strapped products using the Turtle.

Estimated 82% Labor Hours savings with source strapping current NON-source strapped products using the Turtle.

Conclusion

Data demonstrates substantial value of labor savings when applying the Turtle at pre-strapped (Source), in addition to significant labor cost reduction linked to the removal process when performed at the store level, compared to competing solutions.

Executive surveys indicate projected labor hour savings of up to 85% depending on application configuration of conversion of existing protected product to source strapping, or newly protected products.

To learn more about the LPRC study or the Turtle solution, please contact:

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